



BROADCAST NEWS PRODUCTIONS PROMPT

This **BROADCAST NEWS PRODUCTIONS** Prompt is the same for Secondary & Post-Secondary teams participating in the 2021 SkillsUSA CA **Regional Contest** *only*.

The Prompt

“SkillsUSA: Re-Shaping America’s New Workforce”

NEWS COPY:

Graduation from school at any level means that you are on the road to somewhere. Depending on what you have learned along the way determines where you are going. Some are happy just to have employment in the general market, many prefer corporate America while others want to save lives or build a better mountain. Regardless of which fields are chosen, change can come about in many forms. It can be for the better if you are properly trained, or possibly for the worse if you are not ready to continue in the workforce of today.

SkillsUSA can help students make smart decisions along the way. In using the organization to its full potential, a higher success rate can be achieved with solid training to help select the right education options to be a success. Is four years of your life too much to give up when you may only need two years for vocational school? Can you afford to be with or without a high level education? Are better jobs and promotions a factor to achieve better financial security?

FACTS:

- Vocational, technical and job skill training is at an all time high due to the increased explosion of industry throughout the world
- Business and Industry are sponsoring workshops for qualified applicants to apply for jobs, training and continued paid education
- In some states, retired workers are re-appearing in the workforce to share their years of experience with younger people making career changes
- Engineering, Medical, Legal and Business grads will continue to be in demand. These are standard academics that are universal cornerstones for many worldwide economies. SkillsUSA has also invested heavily in supplying qualified specialist to aid those workforce opportunities as well
- Business models have changed dramatically over the past year and are no longer requiring a full-time staff, extensive middle management people or several high-paid above-the-line executives.
- Career changes require extended training and study outside standard academics in today’s business world

- Colleges and Universities across the board have costly tuitions that deter possible student enrollment. Grant, scholarship and loan support are not always available throughout a 4 year term
- Trade, Vocational and Online institutions offering 2 year programs are attractive and offer affordable tuitions with immediate placement into a “revised” job market after graduation
- Leadership and skills training provided by SkillsUSA statistically shows high employment and long-term success ratings from its members past and present

Please feel free to add as many of your own real facts as necessary to support the Prompt.