



Regional 2020-2021 Contest Catalog

ESTHETICS (Virtual)

Contest Description

This contest is designed to evaluate the contestant's preparation and knowledge in the areas of sanitation, proper setup and disassembly of services provided, professionalism in the workplace, and proper techniques in basic facial and makeup application. It is open to all students enrolled in programs with cosmetology or esthetics as the occupational objective. A 5-7 minute demonstration video will be submitted in lieu of an in person competition.

Students will complete the exam electronically on **January 30, 2021**. Students should be ready to take the exam at their scheduled time. The schedule and times will be emailed to the advisor/contestants by Friday, December 11, 2020. Changes cannot be made to scheduled time slots. **Students must submit their demonstration video and resume to SkillsUSA California by January 30, 2021 (details to follow).**

Regional Competition

- Resume (using the SkillsUSA format)
- Written test -1 hour
- Basic Facial

Knowledge Skills

Resume (100 possible points)

Written Knowledge Test (1 hour – 200 possible points):

- Contestants will complete a multiple-choice test. It will include, but not limited to, the basic knowledge of SkillsUSA, as well as the state health and regulations, proper sanitation, client protection, procedures, precautions, and health hazards involved in the skin care (esthetics) practice.

Skill Video Demonstration (5-7 minute video demonstration - 700 possible points)

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- The submission of a 5-7 minute video in lieu of the in-person demonstration will be necessary during this contest. Contestants will demonstrate the procedures to perform a facial including scrub and massage on a mannequin/model. The video should be taken in a well lit area where the procedures are clearly seen. The participant will need to verbally explain each of the steps and components he/she is performing as they are performing them in the video.

Contest Guidelines

Students will be judged using the elements, steps, and procedures listed below:

Communication Customer Service and Professionalism Skills

Contestants will demonstrate their ability to communicate their skills and abilities verbally during the performance of the skill. Contestants must explain the process, purpose and use of the techniques and tools used. Contestants will be judged on professionalism, knowledge of tools, techniques, and procedures for the services performed.

Facial Cleansing and Massage

- Demonstration of facial cleansing and manipulations using proper touch, rhythm, and continuous contact.
- The contestant will demonstrate knowledge in different massage movements.
- Students will be judged in sanitary and contamination precautions.
- Demonstration and knowledge of massage movements such as effleurage, petrissage, tapotement, friction, and vibration are required
- Here are the main elements/components to be performed during the skill demonstration:
 - Preparation
 - Demonstration of facial cleansing
 - Demonstration of facial manipulations
 - Application of astringent/toner
 - Application Toner/astringent
 - Moisturizer Application
 - Clean-up and organization of contestant's station

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All cosmetics used for the performance of the practical portion of the contest MUST be in original packaging and sealed.

Clothing Requirements

Official Dress is NOT required for Regionals. Clothing must be unbranded with no words, images, or logos. SkillsUSA or SkillsUSA California attire is recommended.

Materials Supplied by SkillsUSA CA

- Contestant guidelines

Student Materials List

- Students must have their own kit and supplies necessary to perform the skills required for the contest
- Mannequin or live model for skill demonstration
- Camera to take the video and pictures (telephone camera is acceptable)

Models

Contestants will supply their own mannequin/model, tools, and supplies for all areas of this contest.

- Models hair must be pulled back from the face with a white or black headband
- Must have a clean cosmetic-free face surface
- Must not be wearing earrings, facial piercing jewelry, or necklaces

PPE Equipment (must be utilized during video demonstration):

- Latex-free gloves (at least 2 pair)
- Decontamination supplies for hands, equipment, and implements
- Disinfectant wipes
- Facial mask
- Face shield
- Hand sanitizer

Note: Check the Contest Guidelines and/or the updates page on the SkillsUSA website:

www.skillsusa.org/compete/updates.shtml

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<https://www.skillsusa.org/competitions/skillsusa-championships/contest-descriptions/>

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