



## Regional 2020-2021 Contest Catalog

---

### **PROMOTIONAL BULLETIN BOARD (Virtual)**

#### **Contest Description**

Contestants are to design (but not actually build) a board display based on the annual SkillsUSA Theme. The board should promote SkillsUSA, career and technical education (in general), and related occupational information. The current theme is: **“SkillsUSA: Champions at Work, Empowered to Succeed.”**

Contestants must also turn in a notebook with the necessary materials that documents the development and planning of the bulletin board as defined in the official SkillsUSA Promotional Bulletin Board Technical Standards.

Contestants should prepare a 3 minute oral presentation that explains the processes used in the planning of this Bulletin Board as well as the purpose and educational value of the display. Contestants should be prepared for a 2 minute Q & A following their presentation.

#### **Regional Competition**

Contestants are to plan & design a board display (not actually create). The board should promote SkillsUSA, career and technical education (in general), and related occupational information. The current theme is **“SkillsUSA: Champions at work: Empowered to Succeed.”**

Students will compete in this competition live over the Zoom platform on **January 16, 2021**. Students should be ready to present at their scheduled time. The contestants schedule will be emailed to the advisor/contestants by Friday, December 11, 2020. Changes cannot be made to scheduled time slots. Notebooks and resumes must be submitted to SkillsUSA California by January 9, 2021 (details to follow).

All SkillsUSA California contest projects are subject to change due to any unforeseen facility, staffing or site-related issues. Please use these materials as a reference to prepare students for the potential contest project. SkillsUSA California regional and state contest projects are developed by state technical committee members to align with the national technical standards.



## Regional 2020-2021 Contest Catalog

Contestants must also turn in a notebook with the necessary documents as required by the official SkillsUSA Promotional Bulletin Board Technical Standards. Notebooks must show how the notebook would pass the national technical standards if the Board was to be constructed. Notebooks must be typed and submitted as PDFs. Teams can choose to submit their digital files as PDF's, or to take pictures of their finished binder, upload, and convert the pictures to PDFs, or a combination of both methods. This PDF must be emailed to the coordinator prior to the competition. Check for a Web Update for more information

Contestants should prepare an oral presentation that explains the process the members would use as well as the purpose and educational value the display will have.

Specifically, the Notebook & Presentation should document:

- How the design was conceptualized
- The Bulletin Board Design (draft/blueprint)
- How the bulletin board carries out the established theme.
- How the bulletin board is related to SkillsUSA.
- How the bulletin board promotes local SkillsUSA chapter activities.
- How the chapter members will benefit from the Board
- How the board would be used
- What chapter members would participate in the construction of the board
- What viewers will learn from the Bulletin Board
- The purpose and educational value of the Board
- Display materials that would be used (must be student designed)
- What Interchangeable parts would be used
- Use of the official SkillsUSA logo is prohibited. The verbiage "SkillsUSA: Champions at Work, [Current Theme]" is required and should be text only.
- Follow U.S. copyright rules and regulations for all imagery.
- Budget for your Board (max. \$300)

All SkillsUSA California contest projects are subject to change due to any unforeseen facility, staffing or site-related issues. Please use these materials as a reference to prepare students for the potential contest project. SkillsUSA California regional and state contest projects are developed by state technical committee members to align with the national technical standards.



## Regional 2020-2021 Contest Catalog

### **Knowledge Performance**

There is no written knowledge test required for this contest.

### **Materials Required by Contestants:**

1. PDF of Resume  
(SkillsUSA format)
2. PDF of Notebook

### **Clothing Requirements**

Official Dress is NOT required for Regionals. Clothing must be unbranded with no words, images, or logos. SkillsUSA or SkillsUSA California attire is recommended.

*Note: Check the Contest Guidelines and/or the updates page on the SkillsUSA website:*

[www.skillsusa.org/compete/updates.shtml](http://www.skillsusa.org/compete/updates.shtml)

<https://www.skillsusa.org/competitions/skillsusa-championships/contest-descriptions/>

All SkillsUSA California contest projects are subject to change due to any unforeseen facility, staffing or site-related issues. Please use these materials as a reference to prepare students for the potential contest project. SkillsUSA California regional and state contest projects are developed by state technical committee members to align with the national technical standards.



## Regional 2020-2021 Contest Catalog

All SkillsUSA California contest projects are subject to change due to any unforeseen facility, staffing or site-related issues. Please use these materials as a reference to prepare students for the potential contest project. SkillsUSA California regional and state contest projects are developed by state technical committee members to align with the national technical standards.