



## 2020-2021 Regional Contest Catalog

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### **CUSTOMER SERVICE (Virtual)**

#### **Contest Description**

The contest involves live role-playing situations. Contestants may be asked to demonstrate their ability to perform customer service in both written and oral forms, including elements of telephone and computer skills, communications, problem-solving, conflict resolution, and business etiquette.

#### **Knowledge Performance**

The regional contest will not include a written knowledge test.

#### **Skill Performance**

The contest involves live role-playing situations that demonstrate the ability to perform customer service skills selected from the following list of competencies as determined by the SkillsUSA California Championships technical committee.

**Students will compete** in this competition **live over the Zoom platform on January 23, 2021**. Students should be ready to present at their scheduled time. The contestant schedule will be emailed to the advisor/contestants by Friday, December 11, 2020. Changes cannot be made to scheduled time slots. Resumes must be submitted to SkillsUSA California by **January 9, 2021** (details to follow).

**Customer Service scenarios will be posted by Friday, December 11th.**

#### **Contest Guidelines**

1. Each contestant will be given the same scenario(s) and the same amount of time. The total time will be 5 to 10 minutes.
2. Judges will serve in the role of the customer(s).

*All SkillsUSA California contest projects are subject to change due to any unforeseen facility, staffing, or site-related issues. Please use these materials as a reference to prepare students for the potential contest project. SkillsUSA California regional and state contest projects are developed by state technical committee members to align with the national technical standards.*



## **Materials Supplied by SkillsUSA CA**

1. Customer Service Scenarios

## **Student Materials List**

1. All competitors must create a one-page resume and submit an electronic copy to SkillsUSA California (details to follow). Failure to do so will result in a 10-point penalty.
2. Computer with high-speed internet capability and camera to use applications such as Zoom. The minimum recommended internet bandwidth speeds for joining Zoom meetings, accessing on-demand curriculum and other online operations is 2.0 Mbps up and down. You can test your current internet speeds by following this link: <https://www.speedtest.net/>. Allow the page to load and click on GO.

## **Clothing Requirements**

Official Dress is NOT required for Regionals. Clothing must be unbranded with no words, images, or logos. SkillsUSA or SkillsUSA California attire is recommended.

*Note: Check the Contest Guidelines and/or the updates page on the SkillsUSA and SkillsUSA California website:*

- [www.skillsusa.org/compete/updates.shtml](http://www.skillsusa.org/compete/updates.shtml)
- <https://www.skillsusa.org/competitions/skillsusa-championships/contest-descriptions/>
- <https://www.skillsusaca.org/competitive-events-2>

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