

2018 California State Design Contest



REVISED: 11/17 _____

OFFICIAL RULES

Please read the rules and regulations in their entirety as the contest has changed for 2018.

The SkillsUSA California State Design Contest is open to all dues-paying student members of the organization. We have divided the State Design Contest into three contest categories – State Pin Design, State T-Shirt Design, and State Conference Program Cover Design. A student is allowed to **enter only one category** for the State Design contest. There will be three places for each category of the State Design Contest for 2017-18:

- The 1st place design in each category will become the official State Design for the 2018 SkillsUSA California Leadership and Skills Conference, will be recognized onstage during the opening ceremonies and in the State Conference program, and will receive \$150.
- The 2nd place design in each category will be recognized in the State Conference program and will receive \$100.
- The 3rd place design in each category will be recognized in the State Conference program and will receive \$75.

All designs submitted should clearly marked as to which category (State Pin, State T-Shirt or State Conference Program Cover) they are being submitted for. All entries must be submitted to SkillsUSA California exactly as directed in the rules below. All entries become the property of SkillsUSA California once submitted. Only one entry per SkillsUSA member is permitted, and the same student may not enter the State Design contest in more than one category. ***You cannot use a design submitted for this contest as an entry in any other SkillsUSA graphic or design contest.***

ELIGIBILITY

This competition is open to all registered SkillsUSA student members who are enrolled in a career and technical education program at a middle school, high school or college/postsecondary institution with an active SkillsUSA chapter (the name of the student must appear on a submitted roster for this school year by November 17, 2017). Membership for the 2017-18 school year will be verified by the SkillsUSA California Staff.

ENTRY DEADLINE

All entries must be received (not postmarked) by the SkillsUSA California State Director on or before February 9, 2018, by mail only. Do not send electronic entries due to issues receiving large electronic files, printing files with accurate colors, etc.

JUDGING

All entries will be judged by SkillsUSA California State Staff, Board of Directors, and State Officer Team. The winners of the competition will be announced during the opening ceremony of the 51st Annual California State Conference.

MATERIALS AND SPECIFICATIONS

All entries for this competition must comply with the following materials and specifications or they will be disqualified:

- All entries must be rendered in color
- SkillsUSA California must be reflected in the design.
- The whole SkillsUSA Emblem **CANNOT** be used in the design.
- Artwork **MUST** be submitted on white paper, mounted on 8 ½" x 11" card stock or similar backing. The design must also be submitted in digital format either a tiff or a vector file on a CD-R or flashdrive.
- All entries should be submitted with two versions of the art on a single page.
 - Provide a 200% (2" X 2") and a 100% version on the same art board. The art does not have to be square, nor to these exact dimensions.

- The finished pin will be no larger than 1” wide by “1 1/8” long. Please take into consideration the reduction and size. Very small or intricate detail in your design might not be seen in the finished product.
- For the T-shirt design, the art will be adjusted to fit the front of the shirt, and industry logos may be added to shirt.
- For the State Conference Program cover, the design will need to fit a 4 ¼” X 11” cover format.
- All entries must include the following:
 - a) The design year 2018
 - b) The words SkillsUSA California

** The theme “SkillsUSA: Champions at Work” **may** be included in the design**

** The shape of the state of California **may** be included in the design**

- All copyright laws must be followed in the creation of the design.
- The following information **MUST** be printed on the reverse side of the artwork and on the CD-R or flashdrive.
(If not, the entry will be disqualified.)
 - a) Students name, address, phone number and email
 - b) Advisors name, phone number & email
 - c) Name of SkillsUSA Chapter
 - d) Name of software used to develop the design & version
- SkillsUSA California will not return any materials.
- SkillsUSA retains the right to make modifications to the final design as necessary to produce a pin, T-shirt or State Conference cover to our standards and to the manufacturer’s specifications and abilities.
- Incomplete entries or those that do not comply with the above requirements will be disqualified.
- Do not use the SkillsUSA California State Conference theme or slogan in your design.

- Do not make SkillsUSA two words or separate SkillsUSA by a hyphen or any other means. SkillsUSA must appear as one word on a single line.
- Do not use the entire SkillsUSA California logo or any part of it in your design.
- No individual or chapter may duplicate the winning design or use it for other purposes or contest entries.
- Entries received after the deadline will not be considered. Entries must be received (not postmarked) by the SkillsUSA California State Director on or before February 9, 2018, by mail only. Please send entries addressed to:

**SkillsUSA California
2018 State Design Contest
ATTN: Clay Mitchell
1809 S Street, Suite 101-274
Sacramento, CA 95811**