



Aug. 21, 2018

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Dear SkillsUSA California Advisors:

Lifelong personal and workplace skills — such as being responsible, working in teams, making decisions, creating professional development plans, communicating clearly, demonstrating integrity and more — are required for success in any career. The *SkillsUSA Career Essentials* suite is designed to help students **define, implement and measure** their career readiness.

Explore why it is critical for students to develop career readiness skills and understand your unique responsibility in providing that opportunity for students. Throughout the great state of California, Sept. 5-15, 2018, SkillsUSA California will be offering professional development training to regional advisors on the *SkillsUSA Career Essentials* suite. Sessions will be conducted by SkillsUSA national trainers who have been a part of career and technical education (CTE) for many years.

These professional development sessions will provide advisors with the skills and abilities needed to develop students' career readiness skills and achieve local, state and national policy goals associated with career and technical education. Discover how the *SkillsUSA Career Essentials* suite uses three types of resources that work as a fluid continuum to build the career readiness skills demanded by industry through authentic project-based learning and application.

In preparation for this training, we ask that you:

- Log in at [www.skillsusa.org](http://www.skillsusa.org) and register for the Career Essentials Professional Development session in your SkillsUSA California region
- Register and submit your name as a SkillsUSA California professional member

Please bring the following materials to the Career Essentials professional development session:

- Fully charged laptop or tablet (Be sure that the device has been through this quick, two-minute, [system configuration test](#).)
- Earphones
- Writing materials

We look forward to seeing you at the upcoming professional development opportunity, and thank you for your continued involvement and support of SkillsUSA California.

Thank you,

Clay Mitchell  
State Director, SkillsUSA California

Courtney Ferrell  
Program Manager, SkillsUSA

